



Get a  
*glimpse*  
of Smlin 😊



## What is a Smlin Company? 😊



- a vibrant organization that embodies well-being and authenticity in the workplace, fostering a culture of inner joy.

## Why does the world need more Smlin Companies? 🌍



- to transform the workplace into embracing genuine positivity and authenticity; leading to happier individuals and societies overall.

## Are you a Smlin Company? 🙌



Then join us in building an ecosystem with more vibrant companies :)



## A Smlin Company is or has

1. Good Vibes ✨
2. Human-Centric
3. Impact & Purpose Driven
4. Nourishing Company Culture
5. Natural Flow
6. Positive Ripples Effects
7. Playfulness
8. Innovation

## Founding Members



10 Founding Collective Members  
from 6 Smlin Companies :)  
Smiling since 24 Jan 2024 :)





**Good Vibes** ✨



Smiling feels good.





# Human-centric



Value-and heart-driven





# Impact & Purpose Driven



Committed to bringing good





# Nourishing Company Culture



Enabling people to be their true  
selves





# Natural Flow



Empowering nature-based ways of working







# Positive Ripples Effects



Radiating vibrant energy





# Playfulness



Reconnecting to childlike wonder  
and creativity





# Innovation



Reinventing how we work by  
touching people

